



Course Catalogue MASTER (2° cycle)

Note: The timetable will allow attendance to all courses belonging to the International Communication Curriculum. Erasmus students can choose courses from different curricula, however there may be schedule conflicts.

International Communication Curriculum

1st YEAR

Module: Techniques of Cross Cultural Communication for International Business and International Organizations – Language A- English – ANGL-01/C	12 ECTS
Single parts of the module	
International Business Communication (first semester)	3 ECTS
Consumer Behaviour & Marketing Communication (first semester)	3 ECTS
Corporate Communication (second semester)	3 ECTS
Media Relations (second semester)	3 ECTS
<ul style="list-style-type: none">Entry requirements: Level C1	
Module: Techniques of Cross Cultural Communication for International Business – Language B – ASIA-01/F, FRAN-01/B, GERM-01/C, SLAV-01/A, SPAN-01/B	12 ECTS
Single parts of the module	
International Business Communication (first semester)	3 ECTS
Consumer Behaviour & Marketing Communication (first semester)	3 ECTS
Corporate Communication (second semester)	3 ECTS
Media Relations (second semester)	3 ECTS
<ul style="list-style-type: none">Entry requirements: Level C1Course available for Chinese, French, German, Russian, Spanish	

Module: Laboratory of Negotiation Interpreting I- Language A – English ANGL-01/C	12 ECTS
<ul style="list-style-type: none">Entry requirements: Level C1	
Module: Laboratory of Negotiation Interpreting I- Language B – Second language ASIA-01/F, FRAN-01/B, GERM-01/C, SLAV-01/A, SPAN-01/B	12 ECTS
<ul style="list-style-type: none">Course available for Chinese, French, German, Russian, Spanish	

Module: Methods and Technologies for Interpretation and Translation and Document and Terminology Research Methods – INFO-01/A

6 ECTS

Single parts of the module	
Methods and Technologies for Interpretation and Translation (first semester)	3 ECTS
Document and Terminology Research Methods (second semester)	3 ECTS

Other Courses in English – ECON-07/A

Web Content and Social Media Marketing (in English) (first semester)	3 ECTS
Marketing for International Business (in English) (second semester)	3 ECTS

TOTAL CREDITS FIRST YEAR: 60

2ND YEAR

Module: Techniques of Cross Cultural Communication for International Organizations Language A – English - ANGL-01/C	6 ECTS
Module: Techniques of Cross Cultural Communication for International Organizations Language B – Second language - ASIA-01/F, FRAN-01/B, GERM-01/C, SLAV-01/A, SPAN-01/B	6 ECTS
Course available for Chinese, French, German, Spanish, Russian,	

Project Management and Public Speaking – GSPS-06/A	
Project management for translation and interpreting	3 ECTS
Public Speaking Techniques	3 ECTS

Diplomatic and International Institution Institutions and Organisations for Global Development and cooperation- GIUR-11/B (in English)	3 ECTS
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second semester abroad

Study semester abroad or internship minimum 4 month	27 ECTS
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TOTAL CREDITS SECOND YEAR: 60